

Builder Says Houses Go Like Blazes

More than 100 homes were rented in the first six hours on Sunday in Torrance, following the advertising announcement in the Torrance Herald that houses were ready for occupancy in the new single family housing development on Avalon boulevard and 228th street.

Announcement of the quick acceptance of the new rentals was made this week by Charles E. Thorson, developer and builder. All homes in the new subdivision are of three bedroom size and are offered at a monthly rental of \$65, Thorson said. A total of 850 houses is planned for the area, each with its own 50-foot lot.



IN BUSINESS... Mayor Bob L. Haggard, center, hands Brigadier R. O. Gifford of the Salvation Army a city license for the organization's new store at 1610 Cabrillo avenue. Former Mayor J. Hugh Sherley, presently Social Service chairman for the Salvation Army for this district, was on hand for the presentation which took place last Friday morning at the store's opening. (Herald photo.)

Look TO A BRIGHTER FUTURE

START A SAVINGS ACCOUNT WITH US

- BETTER LIVING... your own home... a vacation can be yours if you save. Regular saving coupled with our liberal earnings hastens your days of happiness. Come in and begin saving today.
- \$1 Opens An Account
- Earnings Twice a Year
- Safety For Funds

3% CURRENT ANNUAL RATE
AMERICAN SAVINGS & LOAN ASSOCIATION

205 S. PACIFIC
FRontier 4-8931

REDONDO BEACH
CALIFORNIA

INSURED

Civic Leaders Attend Opening Of Salvation Army Store Here

The Salvation Army's new Thrift Store was opened at 1610 Cabrillo avenue last Friday in brief ceremonies attended by civic leaders of Torrance and Lomita.

The front door was unlocked by Mayor Bob Haggard. Those present included former Mayor J. Hugh Sherley Jr., chairman of the Salvation Army Social Service Committee for Torrance.

Brigadier Ransom D. Gifford, manager of the Social Service Center which serves this community, and Harold Hall, Social Service Committee chairman for Lomita.

Articles offered for sale in the new store include living room, dining room and bedroom furniture and kitchen equipment. Washing apparel for adults and children will be stocked, along with miscellaneous items. All articles are refurbished in the Salvation Army Social Service Center's workshops.

Brigadier Gifford said that all proceeds will be used to provide a work therapy program, food, housing and financial assistance for needy and handicapped men. The Salvation Army Social Service Department, which is observing its 71st year of service, is a non-profit organization which serves without regard to race or creed, he said.

Mrs. Bertha Roberts will be store manager, assisted by her daughter, Anna May Roberts.

Commander Picks '51-52 Legion Committee Heads

Robert R. Faren, commander of the Bert S. Crossland American Legion Post of Torrance, this week released the names of his committee chairmen for the 1951-52 year and announced the post would take a more active part in civic affairs during the coming year.

In announcing his appointment of Lyle J. O'Hara to the post of chairman of the American Legion committee, Commander Faren stressed the need for a more pronounced interest on the part of the public in "pure and simple Americanism."

Faren's other appointments were as follows: Ray Comeraki, athletic; Donald Milligan and Joseph Platt, boys' state; James Burchett, child welfare; James Wilkes, civil service; Cyril N. Weber, community betterment; Louis Deiningner, constitution; Kenneth Cunningham, rehabilitation; Harry T. Green, membership; Alex McPhail, legislative and Joseph Platt, public relations.

A free spaghetti dinner will be presented for the membership and their friends on Tuesday, September 18, as a part of the Bert S. Crossland American Legion Post social meeting.

The first in a series of fall dances, with music supplied by a top western band, is scheduled for Saturday, September 15, at 8:30 p.m. Stanley Helman, second vice commander, announced.

Woman, 39, Hurt in Western Ave. Crash

After receiving minor injuries in a two-car crash at Western avenue and Sepulveda boulevard Friday evening, Dorothy Rydewski, 39, 1563 West 205th street, was treated at the Harbor General Hospital.

Involved in the crash also was Betty Jean Brannon, 21, of 22123 Normandie avenue, who was stopping for a signal at the intersection when the other auto rammed into the rear of her car, she told Torrance police.

WORLD'S MOST
Courteous Service
"Eat With Charley"
DANIELS CAFE
1625 Cabrillo — Torrance

LAWSON'S TV SPECIAL!

Perfect 100 "Dream Girl" Diamond Duo
A Lawson's Exclusive 10 Fine Diamonds selected by our experts for their maximum brilliancy, perfect cut and fiery color. Glorious 14K gold mountings in distinguished dovetail styling. *Tremendous Value, backed by Lawson's written guarantee. Fed. tax extra.

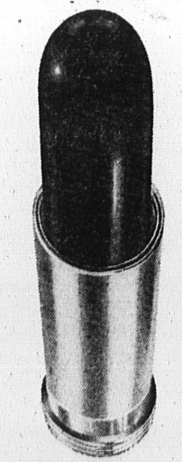
Both Rings \$100

Lawson's JEWELERS
1317 EL PRADO--TORRANCE
OPEN FRIDAY EVENING TILL 9 P.M.

NO MONEY DOWN - NO INTEREST or CARRYING CHARGES

It's here! in
Revlon's
fashion-genius colors

new "INDELIBLE-CREME"... the miracle lipstick!



fabulous WEAR
fabulous LUSTER
fabulous CREAMINESS

the first and only truly creamy indelible lipstick!
non-drying because it's made with lip-softening Lanolite!

No other lipstick is so good for your lips—thanks to Revlon's own Lanolite! And the colors! Not the thin, flat shades you find in ordinary indelible lipsticks—but a full range of fabulous fashion-genius colors only Revlon could create! Discover "Indelible-Creme" now—don't wait another day!



Smooth it on, let it set 2 minutes, then blot thoroughly with tissue.



Fantastic, how it clings! Stays on longer than you dreamed possible!



Keeps lips lovely, even in swimming (longest-wearing lipstick ever!)

McCOWN DRUG STORES
1327 EL PRADO, TORRANCE

McCOWN Drug Stores
1327 EL PRADO, TORRANCE
PRICES GOOD THURS., FRI., SAT., SEPT. 13, 14, 15
— Limit Rights Reserved —

Clearance SALE!

PLASTIC FOR REFRIGERATOR OR CUPBOARD	33c
59c UTILITY BOTTLE	33c
LARGE FOR SOAP POWDER, CEREAL, LIQUIDS	49c
79c UTILITY BOTTLE	49c
TRAILWAYS PREMIUM QUALITY	2 Qt. 25c
19c MOTOR OIL	25c
MEN OR BOYS BOXER PRINTED	98c
\$1.49 SWIM TRUNKS	98c
FOR FISHING, BOATING	\$1.39
\$1.69 YACHT CAPS	27c
EXCELLENT FOR GARDEN	27c
39c STRAW HATS	27c
25x55 INCHES COLORFUL STRIPE	98c
\$1.59 BEACH TOWEL	98c
14 1/2 x 8 1/2 INCH RED PLASTIC	33c
69c SERVING TRAY	33c

HUNDREDS OF POPULAR
Records
Some Used...
Many Brand New!
MANY ITEMS for your COLLECTION
9c UP

Back-to-School SUPPLIES!

2-RING 8 1/2 x 11	33c
LOOSELEAF BINDER	33c
3-RING 8 1/2 x 11	39c
LOOSELEAF BINDER	39c
3-RING 8 1/2 x 11 LOOSELEAF	\$1.49
ZIPPER BINDER	\$1.49
5c FLUORESCENT	5c
PENCILS	10c
BIG 5 PENCIL	2c
TABLETS	9c
PLASTIC FOR RECIPES	49c
FILE BOX	49c
FIT ON PENCIL END	3c
ERASERS	5c
SPIRAL	15c
STENO NOTE BOOK	15c
MOZART	10c
MUSIC BOOK	10c
EGG SHELL PAPER	15c
DRAWING TABLET	15c

HUNDREDS OF OTHER SCHOOL BARGAINS

Watch for COMMUNISM'S DOOM

UNDER AN AMAZING BIBLE PROPHECY

Learn about 7 mystic words from GOD - that will Smash RUSSIA'S DREAM

- Why Russia Will Not Absorb All Europe and Conquer the World
- What the Outcome Will Be of This Tangled World Situation
- How and When Permanent Peace Will Be Established

ILLUSTRATED ON THE STAGE

the GRAND

D. R. GUILD
Bible Commentator

Sunday, September 16, 7:30 p.m.

THE GRAND THEATRE
1522 Cravens Ave. Downtown Torrance

FREE RESERVED SEATS HELD ON YOUR REQUEST
(Also a Limited Number of Unreserved Seats)
If You Will Call Torrance 2316-R or Torrance 3575-W FREE Reserved Seat Tickets Will Be Furnished You at the Ticket Office on Sunday Night